

## Protecting Yourself from AI Scams

A 45-minute plain-English talk for libraries, senior centers, and community groups in Western Michigan.

### THE TALK

The phone call that sounds exactly like your grandson. The text that looks exactly like your bank. The video of someone saying something they never said. AI has made scams faster, cheaper, and far more convincing, and older adults are the number one target.

Mary shows real examples of how these scams work, then covers the simple habits that stop them: how to verify a voice, what never to say on an unexpected call, and how to check a message before clicking anything. No smartphone, computer, or tech background needed to follow along. Attendees leave knowing what to watch for, what to do in the moment, and how to talk about it with their families.

### DETAILS AT A GLANCE

<b>Length</b>	45 minutes, plus Q&A for as long as you'd like
<b>Audience</b>	Groups of 10 to 100. No tech background needed.
<b>Setup</b>	A projector or TV is nice but optional. The talk works either way.
<b>Where</b>	Western Michigan. Somewhere farther? Ask, and we'll see.

### ABOUT THE SPEAKER

Mary Steele spent 30 years in accounting and legal software and built her first web app at 65, working with AI and asking a lot of questions. She runs Late Boomer AI, a newsletter and YouTube channel that explains AI in plain English for folks over 60. She isn't there to sell anyone on AI. She's there because the same technology she uses every day is being used against people like us, and knowing how the trick works is most of the protection.

#### PASTE-READY BLURB FOR YOUR NEWSLETTER OR FLYER

Scammers now use AI to clone voices, fake videos, and write messages that sound just right. Join Mary Steele of Late Boomer AI to see real examples of how these scams work and learn the simple habits that stop them. Plain English, no tech background needed, and plenty of time for questions.